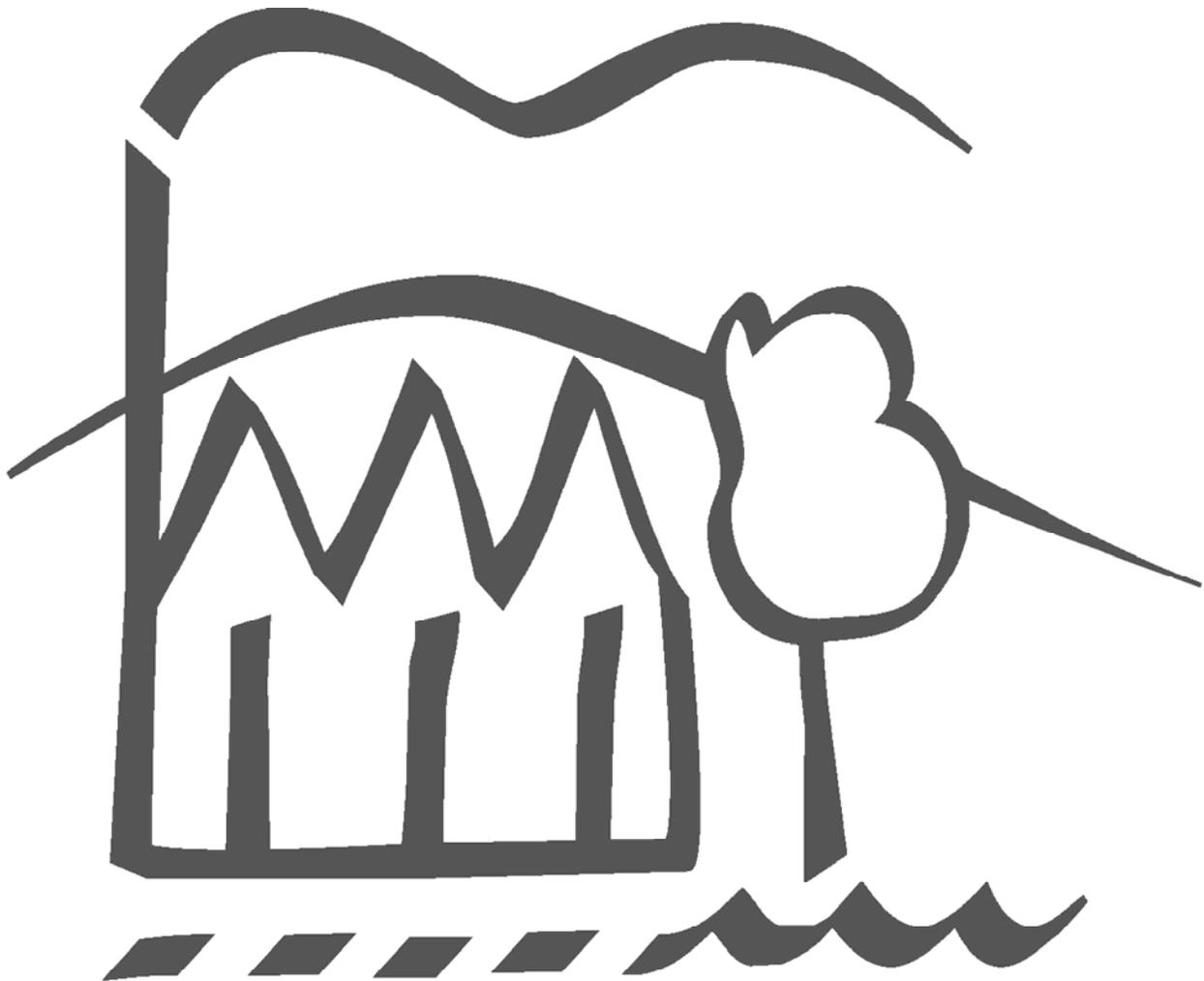


Genesee/Finger Lakes Regional Planning Council

2017-2018 Annual Report



The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.

Serving
Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming & Yates Counties

Notes from the Chair

I am now completing my last year as Chair of the Genesee/Finger Lakes Regional Planning Council (G/FLRPC), and I thank you, the members, for the opportunity to serve in this capacity. It has been an honor getting to work with so many individuals who share the same vision and passion for our nine-county region. Though we face many challenges in County Government, we continue to make progress in promoting growth and development in our area. This Council continues to provide educational opportunities and leadership in the regional, local, and water resource planning component along with providing assistance in economic development by using new strategies around data and technology. In this report, you will receive an overview of the services provided by the Council to our member counties and a review of their outcomes. Throughout 2016 and 2017 Director David Zorn and I were able to schedule presentations to eight of the nine Counties. Our goal for 2018 is to schedule a presentation with the remaining County. These presentations are opportunities to showcase this Council to all County members, and to highlight the continued value of the G/FLRPC.

During this time of economic uncertainty, it is critical that the Council works with both State and local governments to ensure the best positive results for our region. I am confident that with the strong support of Council staff, elected and appointed officials, participating agencies and other interested parties, the G/FLRPC will continue to improve the quality of services that the residents of our nine-county region expect and deserve. I am proud of the partnership that Genesee/Finger Lakes Regional Planning Council has with each of our partner communities. Together we will continue to promote a strong future of growth and development in the Genesee-Finger Lakes Region. I thank each Council member, alternate, and your respective Counties for the ongoing support and collaboration in fulfilling this Council's mission. It has been my honor to serve as your Chairman. Thank you again.

John (Jack) Marren, Chairman of the Ontario County Board of Supervisors and Chair, G/FLRPC

Notes from the Executive Director

I'd like to take this opportunity to share some of our accomplishments. Over the past year we have produced regional reports and studies. These include the annual program of the *Regional Land Use Monitoring Report* as well as the *Community Rating System (CRS) Demonstration Project*.

Continuous programs include the District Organization for the federal Economic Development District, which aims to grow businesses and jobs in the Region, the Regional and Growing the Ag Industry Now! (GAIN) revolving loan fund programs, Regional Water Resources Planning, including assistance with stormwater, green infrastructure, floodplain practices, county Water Quality Coordinating Committees, and watershed planning, the Spring and Fall Local Government Workshop series, which assists local governments with training and education, geographic information systems, the regional webinar series, and the NYS Data Center Affiliate program where we maintain Census and related economic and demographic data and provide information services to local government, business and the public.

At the same time we have started or continued to work on many regional projects and programs including the Clean Energy Communities Program, All-Hazard Mitigation Plan Update for Ontario County, Model Intermunicipal Floodplain Overlay District Local Law, Great Lakes Green Infrastructure Champions, Wyoming County Implementation of Efficient and Effective Zoning Code and Enforcement, Local Update of Census Addresses, and the One Stop Operator for RochesterWorks! and the Genesee, Livingston, Orleans, Wyoming (GLOW) Workforce Development Board.

Please take a moment to review some of what we have done over the past year and please let us know how we can serve you better.

David S. Zorn, Executive Director

Who We Are

GENESEE/FINGER LAKES REGIONAL PLANNING COUNCIL		
John F. Marren, Chair • Robert Bausch, Vice Chair • Steven M. LeRoy, Treasurer		
COUNTY/CITY	VOTING	EX-OFFICIO
GENESEE	Robert Bausch, (A) Frank Ferrando Jr., Greg Torrey, Steve Hyde	Felipe A. Oltramari
LIVINGSTON	David LeFeber, (A) Brenda Donohue, William Wadsworth, Bonnie Taylor-Davis	Angela Ellis, William Bacon
MONROE	Cheryl Dinolfo, Dr. Joseph Carbone, Tracy DiFlorio Bill Moehle, James Schnell, Robert Corby	Jeffrey Adair, Thomas Goodwin
ROCHESTER	Lovely A. Warren, (A) Dorraine Kirkmire, Loretta C. Scott, (A) Andrea Guzzetta, Suzanne Mayer	Dana Miller
ONTARIO	John F. Marren, (A) Peter Ingalsbe, Frederick Wille, Todd D. Campbell	Thomas Harvey, Michael Manikowski
ORLEANS	Lynn Johnson, (A) Kenneth DeRoller, James Bensley	James Whipple
SENECA	Robert Shipley, (A) John Sheppard, Jill Henry	Robert Aronson, William Bordeau
WAYNE	Steven LeRoy, Ken Miller, Sandy Pagano	Brian Pincelli
WYOMING	Douglas Berwanger, (A) Daniel Lauer, Jerry Davis	William Daly, James Pierce
YATES	Douglas Paddock, Timothy Cutler	Steve Griffin, Dan Long
AT-LARGE	Clyde Forbes, Esther Leadley, Nathan Rudgers, David Woods	
GENESEE TRANSPORTATION COUNCIL		James Stack
(A) Alternate		

STAFF			
		Ext.	Email Address
Catherine DuBreck	Planner	20	cdubreck@gflrpc.org
Patrick Gooch	Senior Planner	18	pgooch@gflrpc.org
Matthew Halladay, LEED	Planner	15	mhallady@gflrpc.org
Jayme Thomann, AICP, CFM	Senior Planner	12	jbreschard@gflrpc.org
David Zorn	Executive Director	14	dave.zorn@gflrpc.org

What We Have Done

Economic Development

G/FLPRC provides ongoing services to support local, county and regional economic development planning including management of a regional Revolving Loan Fund, development and implementation of the *Comprehensive Economic Development Strategy (CEDS)*, research and technical assistance, assistance with economic, workforce, and community development, planning and participation, and coordination and training that promotes the economic development goals and objectives of the *CEDS*.

The *CEDS* is an ongoing process which yields a planning document and updates the regional strategy for economic development in the nine-county Region. The process coordinates regional economic development resources and the document sets forth goals and objectives for the Economic Development District. The outcome is the development of a strategy to achieve these goals, and a District work program designed to promote and assist in the implementation of the development strategy.

G/FLPRC's Revolving Loan Fund advocates for, facilitates, and promotes financial collaborations that assist regional small business development. Relationship building, coordination and service enhancement continue to guide this program.

Growing the Ag Industry Now!

The Genesee-Finger Lakes Region contains three of the top five and five of the top ten agricultural counties in New York State. As such the Region applied for and was awarded an agriculture and related business revolving loan fund. The Region's Growing the Ag Industry Now! (GAIN) loan fund is an initiative to capitalize agriculture and related businesses that are adopting new technologies, diversifying or expanding.

One-Stop Operator

G/FLRPC is serving as the One-Stop Operator for RochesterWorks (Monroe County Workforce Investment Board (WIB)) and the Genesee, Livingston, Orleans, Wyoming (GLOW) WIB. The Workforce Innovation and Opportunity Act (WIOA), signed into law on July 22, 2014, has a focus on enhancing the current, high-quality one-stop center system by continuing to align investments in workforce, education, and economic development to regional in-demand jobs. The new law places greater emphasis on local resource coordination to better meet the needs of jobseekers, workers, and businesses. This includes the cultivation of partnerships and strategies necessary for one-stops to provide job seekers and workers with high-quality career services, education and training, and supportive services. Therefore, under WIOA the Career Centers are required to partner with a range of federally funded employment and training programs to promote the coordination of services on behalf of job seekers and businesses. The One-Stop Operator will be integral in supporting the system and coordinating these services.

Regional, Local & Water Resources Planning

Great Lakes Green Infrastructure Champions

The Genesee/Finger Lakes Regional Planning Council staff is serving as a mentor in the Great Lakes Green Infrastructure Champions program. The Great Lakes Green Infrastructure Champions Pilot Program brings together green infrastructure leaders and helps them share their knowledge. The program creates a peer-to-peer mentoring network of "green infrastructure champions" and "emerging champions" that will help heal the fractured water cycle in mid-sized municipalities across the binational Great Lakes region. The program will also examine green infrastructure policy barriers and opportunities and share the findings with its membership and key regional stakeholders.

Model Intermunicipal Floodplain Overlay District Local Law

The Model Intermunicipal Floodplain Overlay District Local Law project was a recommendation in the recently completed *Flood Smart Action Plan for the Town of Greece, Town of Parma and Village of Hilton*. The purpose of the Model Intermunicipal Floodplain Overlay District Local Law project is to create a ready-to-use local law that promotes the No Adverse Impact approach to floodplain management by encouraging neighboring municipalities to coordinate during the planning and development review process in order to prevent increases in flood damage to other properties. This model local law will incorporate intermunicipal project review, such as those commonly found useful in the General Municipal Law §239 Referral Process that promotes the coordination of land use decision-making and enhances consideration of potential intermunicipal and county-wide impacts, to foster a program that is effective in reducing and preventing flood problems. The overlay district aims to assist in the creation of appropriate development beyond the floodplain; managing development in the watershed where floodwaters originate while still allowing the local government to have significant control over the approval process.

Monroe County Stormwater Master Plan

The Monroe County Stormwater Master Plan is a comprehensive stormwater action plan to protect and improve the County's waters. It is a step towards addressing the requirements in the New York State General Permit for Stormwater Discharges from Municipal Separate Storm Sewer Systems (MS4 permit). Monroe County had identified various Master Plan related tasks for G/FLRPC to assist with.

Multi-Jurisdictional All-Hazard Mitigation Plan Updates

Hazard mitigation planning is the process of determining how to reduce or eliminate the loss of life and property damage resulting from natural and human-caused hazards. Current federal legislation requires that an entity have a FEMA approved mitigation plan in place in order to be eligible for most mitigation project funding. FEMA regulations mandate that a Hazard Mitigation Plan be updated every five years. Previously, G/FLRPC staff worked with Genesee, Livingston, Orleans, Wayne, and Wyoming Counties on their *Multi-Jurisdictional All-Hazard Mitigation Plan* and has now developed the *Wyoming County* and *Wayne County Multi-Jurisdictional All-Hazard Mitigation Plan Update* and has completed the draft Ontario County Multi-Jurisdictional All-Hazard Mitigation Plan Update.

The Community Rating System (CRS) Demonstration Project

The CRS Demonstration Project worked with four communities in the Region along the Lake Ontario shoreline to provide outreach and education about the National Flood Insurance Program's CRS program and identify obstacles to achieving CRS status. CRS activities are largely aligned with resilience actions and initiatives. The project seeks to document CRS points that can be obtained for current actions, identify short-term and long-term methods of gaining additional points, and strive for additional points in future years. While enhancing community resiliency and ecosystem integrity is the project's major focus, land-use planning tools or recommendations that address stormwater and septic system management, natural infrastructure/nature-based shoreline protection, riparian restoration, wetlands, and green infrastructure are envisioned secondary results. The final report is entitled, *CRS Demonstration Project, A Flood Risk Management Tool for the Towns of Parma, Ontario, and Huron and the Village of Sodus Point*.

Water Resources Planning

G/FLRPC is working with the NYS Department of Environmental Conservation and regional partners to assist with water resources planning including assistance and participation with stormwater and green infrastructure practices, county Water Quality Coordinating Committees, floodplain management assistance, watershed planning organizations and associated activities, and providing other water resources planning services.

Wyoming County Implementation of Efficient and Effective Zoning Code and Enforcement

Wyoming County has begun implementation of a county-wide approach to zoning code enforcement including the development and distribution of an Intermunicipal Agreement and development of GIS data for county-wide zoning code enforcement. Currently all municipalities share county-wide building code services and 16 Towns and eight Villages have consolidated enforcement of the NYS Building Code into the same county-wide enforcement entity. The next step is to continue consolidating all municipal (24) zoning code enforcement into one county department and developing more uniform code. This is an efficiency model that is relevant and transferable to other counties in NYS.

Data, Technology & Resource Center

Geographic Information Systems, Mapping, and Remote Sensing

GIS services include general mapping, data/database development, data conversion, digitization, demographic analysis, project planning, and management and application development. Specific applications include land use, municipal, and water resources planning, demographic analysis, and economic development. Remote sensing services include the integration of digital imagery.

Land Use Monitoring Report

The annual Land Use Monitoring report provides information on the issuance of building permits to identify areas of growth within the G-FL Region that might require transportation planning and service modifications. The report analyzes the number of permits issued, total square footage, and total value for buildings for each municipality within the region as well as the Metropolitan Planning Area (MPA). The MPA covers Monroe County and the municipalities adjacent to Monroe County in Livingston, Ontario, and Wayne Counties, as well as the Town and City of Canandaigua.

Local Update of Census Addresses

The Local Update of Census Addresses (LUCA) program is the only opportunity offered to tribal, state, and local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdiction prior to the 2020 Census. The Census Bureau relies on a complete and accurate address list to reach all living quarters and associated populations for inclusion in the decennial Census.

By participating in LUCA it helps ensure an accurate decennial census count. Decennial census counts help the federal government distribute more than \$400 billion in funds annually for infrastructure, programs, and services. The decennial census helps communities plan for future needs and deal with population based programs. The decennial population counts affect state and federal congressional representation and redistricting. This process has resulted in increased numbers and accuracy in delivery of the Census short form, thereby increasing participation rates and accurate counts for past decennial Censuses. It is also important to consider that we live with decennial Census numbers for ten years.

Socio-Economic and Demographic Data Development, Analysis & Dissemination

The State Data Center operates through a network of Affiliate Data Centers throughout New York State. As an Affiliate Data Center, G/FLRPC maintains Census and related economic and demographic data and provides

information services to local government, business and the public. This year services have included outreach, support, and assistance related to Census and socio-economic and demographic data.

Additional Services

Clean Energy Communities

The NYSERDA Clean Energy Communities (CEC) Program is a \$16 million initiative to help local governments across the state reduce energy consumption and drive clean energy use in their communities. Local governments that complete four out of ten identified High Impact Actions will earn the CEC designation and access to grant funding to implement additional clean energy projects. G/FLRPC is the Finger Lakes Region CEC Coordinator. Since the beginning of the program 20 municipalities in the region have been certified as CECs, and approximately 120 High Impact Actions have been approved by NYSERDA across over 45 counties or municipalities.

Local Government Workshop

In an effort to support local government training and education, G/FLRPC has presented the Regional Local Government Workshop series since 1996. The 2017-18 workshops attracted municipal staffs, elected officials, boards, planning professionals, and others. The Fall Workshop was held on November 17, 2017. The Spring Workshop was held on May 18, 2018.

Intergovernmental Reviews

Circular A-95 served as the initial guiding document for state and federal review of federal grant and loan applications. In the Finger Lakes Region, G/FLRPC serves as the region's single review point for federal assistance applications. This means that by submitting an application to the Clearinghouse, the applicant receives a one-stop review by G/FLRPC and the appropriate county through its county planning department.

2017 Financial Summary

General Fund Revenue

Member Support	\$96,457
State Funds	\$256,805
Federal Funds	\$150,714
Other Funds	\$64,431
Interest Income	\$106
Total Revenue	\$568,513

Other Financing Sources

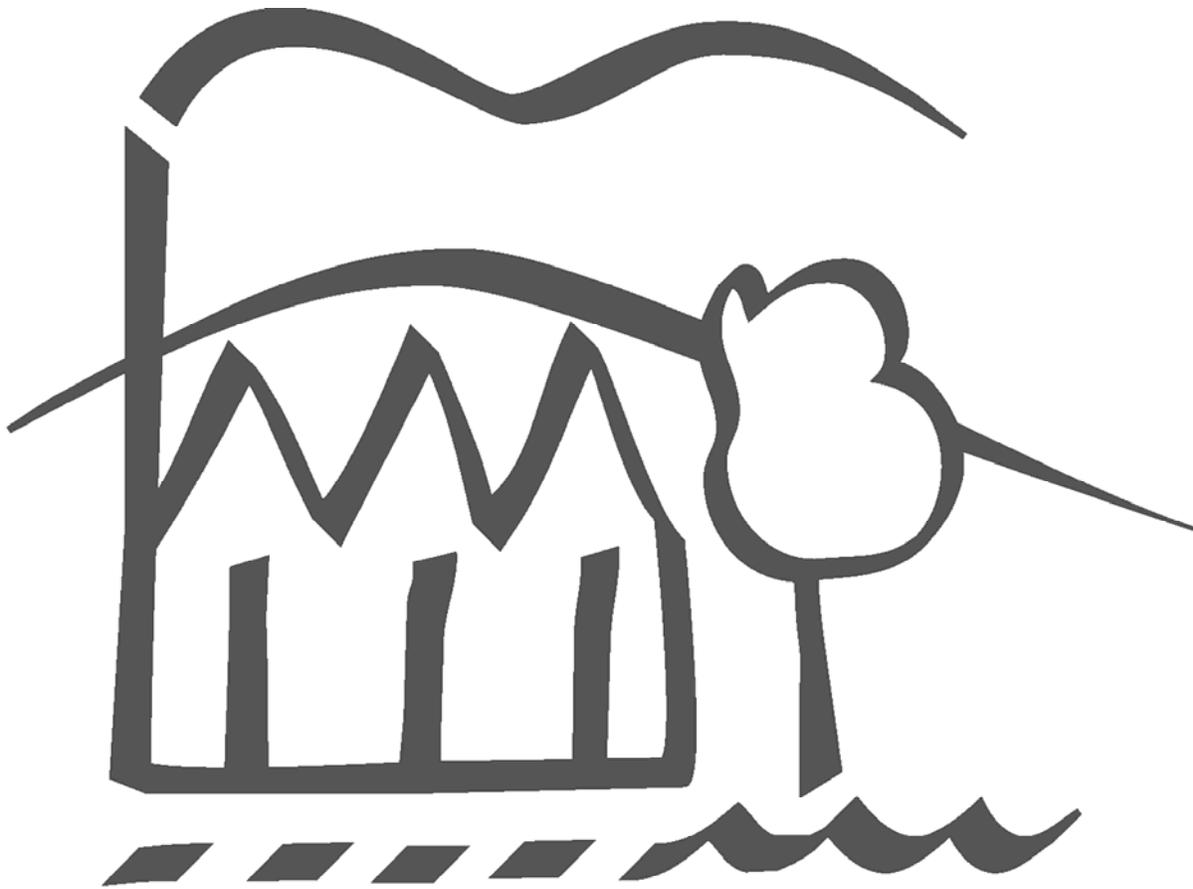
Interfund Transfer In	\$910
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General Fund Expenditures

Salaries/Benefits	\$444,740
Equipment and Maintenance	\$6,471
Operating Expenses	\$70,435
Total Expenditure	\$521,646

General Fund Equity

Beginning of Year	\$183,375
End of Year	\$231,152



40
YEARS

Genesee/Finger Lakes Regional Planning Council

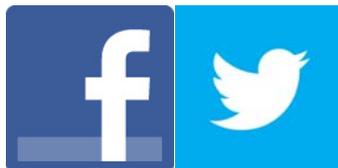
50 West Main Street, Suite 8107

Rochester, New York 14614

585-454-0190

www.gflrpc.org

gflrpc@gflrpc.org



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