

Genesee / Finger Lakes Regional Local Government Workshop  
May 19<sup>th</sup>, 2016

Long Acre Farms / JD Wine Cellars  
Macedon, Wayne County

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History / Demographics

- Located in the Town of Macedon / Gananda School District
- Main Farm – 300 acres
- Located in an agricultural district
- Third generation farm – established in 1920's
  - Typical farm of the era – dairy & crop farmer
- 1964 sold the dairy
  - Large cash crop farm – 1960's thru 1980's. Snap bean, sweet corn grown under contract for canning factories, along with field corn, soy beans, wheat etc.
- 1990's – low commodity prices, high input costs
- 3<sup>rd</sup> generation - desire to return to the farm

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Farm Market

1993



1994



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### Agritourism

- An activity, enterprise or business that combines primary elements and characteristics of agriculture and tourism and provides an experience for visitors that stimulates economic activity and impacts both farm and community income

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### Ice Cream Shop



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Farm Concerns:

- Desire to extend season into spring & sell ice cream but code would not allow as written.

Town Concerns:

- Ice cream was considered commercial business not allowed in an agricultural zone

Results

- Farm Bureau help
- Explained economic impact – help to farm and cost to the town
- Re-wrote the code

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Farm Winery Established in 2010

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- Looking toward the next generation
- Year round income
- Smaller time investment as we approach retirement
  
- Licensing stumbling blocks

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