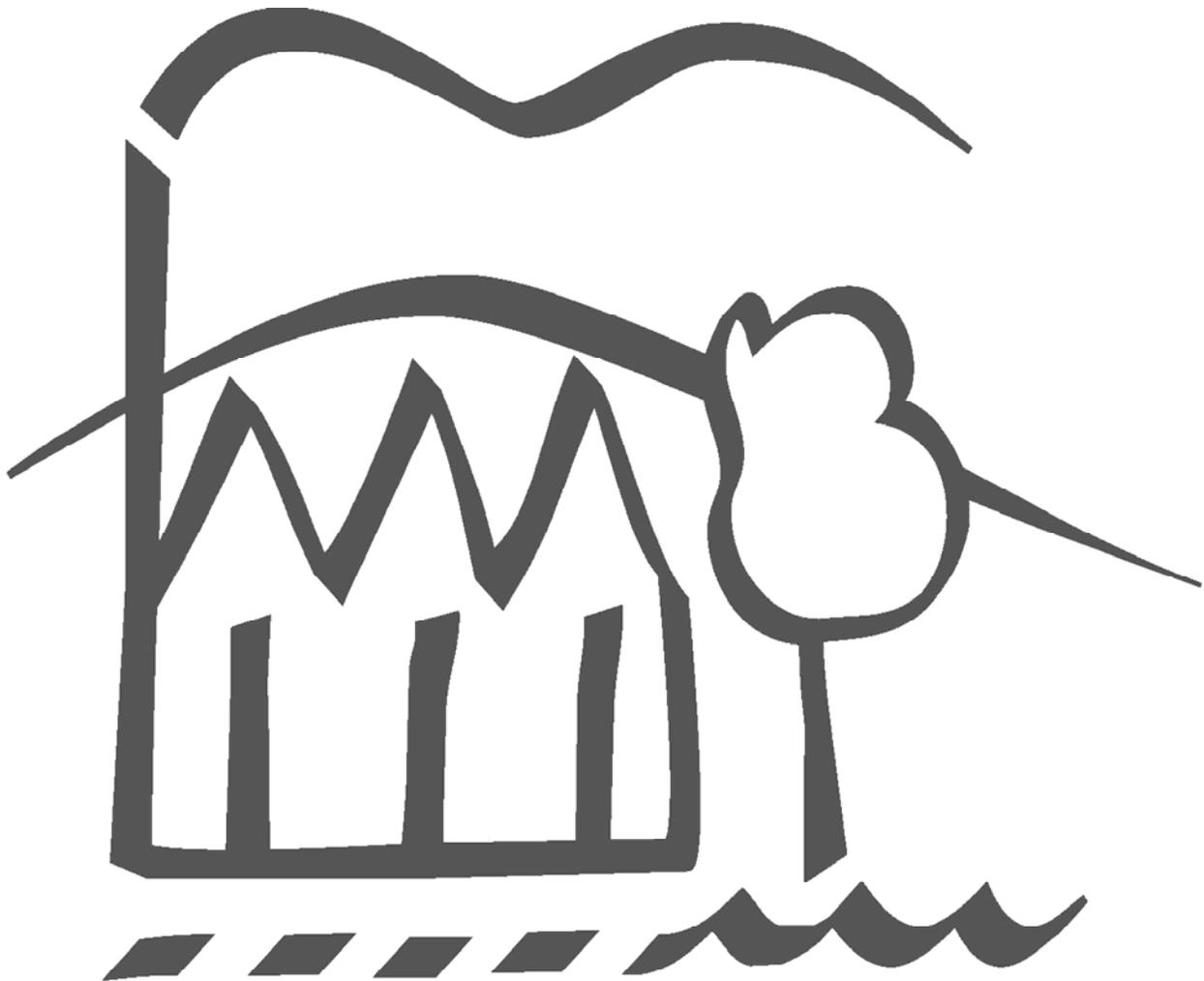


# Genesee/Finger Lakes Regional Planning Council

## 2018-2019 Annual Report



*The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.*

Serving  
Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming & Yates Counties

## Notes from the Chair

The true test of any organization is to study the original intent, how its structure developed, is it being updated to meet changing times and does it continue to be relevant. When preparing this note for the annual report I decided to reflect on Genesee/Finger Lakes Regional Planning Council (G/FLRPC) from that perspective.

G/FLRPC was established in 1977 by a joint resolution approved by its eight original member counties, including Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, and Yates. Wyoming County was admitted in 1986. The Council was organized pursuant to Articles 5-G and 12-B of the New York State General Municipal Law.

The intent was to have an organization that considered issues from a regional perspective and where appropriate seek funding for implementation of various initiatives. Not all counties are members of similar organizations and do not derive the benefits received by G/FLRPC members. G/FLRPC's primary program components include Local, Regional and Water Resources Planning, Regional Economic Development Planning, and a Data, Technology, and Resource Center. G/FLRPC currently serves as the Clean Energy Communities program coordinator for the Region as well. In addition, G/FLRPC assists member counties, as requested, with specific projects and semiannually offers a very successful training program, the Regional Local Government Workshop.

G/FLRPC is fortunate to have the leadership of David Zorn as Executive Director along with a very capable staff. The strength of G/FLRPC is recognized by others and the required financial administrative support received from all levels of government with federal, state, and other funded projects and programs, and member county contributions. As I step down as Chair this June and leave the Council in December I can confirm that the G/FLRPC is meeting and exceeding the expectations set over 40 plus years ago.

*Robert Bausch, Chair, G/FLRPC and Chairman, Genesee County Legislature*

## Notes from the Executive Director

I'd like to take this opportunity to share some of our accomplishments. Over the past year we have produced regional reports and studies. These include the annual program of the *Regional Land Use Monitoring Report* as well as the Model Intermunicipal Floodplain Overlay District Local Law project.

Continuous programs include the District Organization for the federal Economic Development District, which aims to grow businesses and jobs in the Region, the Regional and Growing the Ag Industry Now! (GAIN) revolving loan fund programs, Regional Water Resources Planning, including assistance with stormwater, green infrastructure, floodplain practices, county Water Quality Coordinating Committees, and watershed planning, the Spring and Fall Local Government Workshop series, which assists local governments with training and education, geographic information systems, and the NYS Data Center Affiliate program where we maintain Census and related economic and demographic data and provide information services to local government, business and the public.

At the same time we have started or continued to work on many regional projects and programs including the Clean Energy Communities Program, Wyoming County Implementation of Efficient and Effective Zoning Code and Enforcement, Local Update of Census Addresses, Post-Flood Recovery Building Workshop for the Village of Sodus Point, and the One Stop Operator for RochesterWorks! and the GLOW Workforce Development Board.

Please take a moment to review some of what we have done over the past year and please let us know how we can serve you better.

*David S. Zorn, Executive Director*

## Who We Are

| <b>GENESEE/FINGER LAKES REGIONAL PLANNING COUNCIL</b>                          |  |                                      |
|--|--|--------------------------------------|
| Robert Bausch, Chair • Brenda Donohue, Vice Chair • Steven M. LeRoy, Treasurer |  |                                      |
| COUNTY/CITY  | VOTING   | EX-OFFICIO                           |
| <b>GENESEE</b>   | Robert Bausch, (A) Rochelle Stein, Greg Torrey, Steve Hyde   | Felipe A. Oltramari                  |
| <b>LIVINGSTON</b>  | David LeFeber, (A) Brenda Donohue, William Wadsworth, Bonnie Taylor-Davis                            | Angela Ellis, William Bacon          |
| <b>MONROE</b>  | Cheryl Dinolfo, Dr. Joseph Carbone, Tracy DiFlorio<br>Bill Moehle, Anthony F. Wechsler, Robert Corby | Jeffrey Adair, Rochelle Bell         |
| <b>ROCHESTER</b>   | Lovely A. Warren, (A) Dorraine Kirkmire, Loretta C. Scott,<br>(A) Andrea Guzzetta, Kaeri Carroll     | Dana Miller                          |
| <b>ONTARIO</b>   | John F. Marren, (A) Peter Ingalsbe, Frederick Wille, Todd D. Campbell                                | Thomas Harvey,<br>Michael Manikowski |
| <b>ORLEANS</b>   | Lynn Johnson, (A) Kenneth DeRoller, James Bensley  | James Whipple                        |
| <b>SENECA</b>  | Robert Shipley, (A) Mitchell Rowe, Jill Henry  | Robert Aronson                       |
| <b>WAYNE</b>   | Steven LeRoy, Ken Miller, Sandy Pagano   | Brian Pincelli                       |
| <b>WYOMING</b>   | Douglas Berwanger, (A) Daniel Lauer, Jerry Davis   | William Daly, James Pierce           |
| <b>YATES</b>   | Douglas Paddock, Timothy Cutler  | Steve Griffin, Dan Long              |
| <b>AT-LARGE</b>  | Clyde Forbes, Esther Leadley, Nathan Rudgers,<br>David Woods   |                                      |
| <b>GENESEE TRANSPORTATION COUNCIL</b>  |  | James Stack                          |
| (A) Alternate  |  |                                      |

| <b>STAFF</b>             |                    |      |                       |
|--------------------------|--------------------|------|-----------------------|
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| Jayme Thomann, AICP, CFM | Senior Planner     | 12   | jbreschard@gflrpc.org |
| David Zorn               | Executive Director | 14   | dave.zorn@gflrpc.org  |

## What We Have Done

### Economic Development

G/FLRPC provides ongoing services to support local, county and regional economic development planning including management of a regional Revolving Loan Fund, development and implementation of the *Comprehensive Economic Development Strategy* (CEDS), research and technical assistance, assistance with economic, workforce, and community development, planning and participation, and coordination and training that promotes the economic development goals and objectives of the *CEDS*.

The *CEDS* is an ongoing process which yields a planning document and updates the regional strategy for economic development in the nine-county Region. The process coordinates regional economic development resources and the document sets forth goals and objectives for the Economic Development District. The outcome is the development of a strategy to achieve these goals, and a District work program designed to promote and assist in the implementation of the development strategy.

G/FLRPC's Revolving Loan Fund advocates for, facilitates, and promotes financial collaborations that assist regional small business development. Relationship building, coordination and service enhancement continue to guide this program.

### **Growing the Ag Industry Now!**

The Genesee-Finger Lakes Region contains three of the top five and five of the top ten agricultural counties in New York State. As such the Region applied for and was awarded an agriculture and related business revolving loan fund. The Region's Growing the Ag Industry Now! (GAIN) loan fund is an initiative to capitalize agriculture and related businesses that are adopting new technologies, diversifying or expanding.

### **One-Stop Operator**

G/FLRPC is serving as the One-Stop Operator for RochesterWorks (Monroe County Workforce Investment Board (WIB)) and the Genesee, Livingston, Orleans, Wyoming (GLOW) WIB. The Workforce Innovation and Opportunity Act (WIOA), signed into law on July 22, 2014, has a focus on enhancing the current, high-quality one-stop center system by continuing to align investments in workforce, education, and economic development to regional in-demand jobs. The new law places greater emphasis on local resource coordination to better meet the needs of jobseekers, workers, and businesses. This includes the cultivation of partnerships and strategies necessary for one-stops to provide job seekers and workers with high-quality career services, education and training, and supportive services. Therefore, under WIOA the Career Centers are required to partner with a range of federally funded employment and training programs to promote the coordination of services on behalf of job seekers and businesses. The One-Stop Operator is integral in supporting the system and coordinating these services.

## **Regional, Local & Water Resources Planning**

### **Model Intermunicipal Floodplain Overlay District Local Law**

The Model Intermunicipal Floodplain Overlay District Local Law project was a recommendation in the *Flood Smart Action Plan for the Town of Greece, Town of Parma and Village of Hilton*. The purpose of the Model Intermunicipal Floodplain Overlay District Local Law project was to create a ready-to-use local law that promotes the No Adverse Impact approach to floodplain management by encouraging neighboring municipalities to coordinate during the planning and development review process in order to prevent increases in flood damage to other properties. This model local law incorporates intermunicipal project review, such as those commonly found useful in the General Municipal Law §239 Referral Process that promotes the coordination of land use decision-making and enhances consideration of potential intermunicipal and county-wide impacts, to foster a program that is effective in reducing and preventing flood problems. The overlay district aims to assist in the creation of appropriate development beyond the floodplain; managing development in the watershed where floodwaters originate while still allowing the local government to have significant control over the approval process.

### **Post-Flood Recovery Building Workshop for the Village of Sodus Point**

This community-based stewardship and education activity will document lessons-learned from the high water levels of the spring and summer of 2017 on Lake Ontario for the Village of Sodus Point in Wayne County. The record-high water levels are an indication that extreme weather can become a stressor for communities. As the means and extremes of climate hazards are observed, municipalities are beginning to consider the reduction of future risk into their planning and development goals to ensure that people, property, and infrastructure are not placed or rebuilt in harm's way.

### **Water Resources Planning**

G/FLRPC is working with the NYS Department of Environmental Conservation and regional partners to assist with water resources planning including assistance and participation with stormwater and green infrastructure practices, county Water Quality Coordinating Committees, floodplain management assistance, watershed planning organizations and associated activities, and providing other water resources planning services.

### **Wyoming County Implementation of Efficient and Effective Zoning Code and Enforcement**

Wyoming County has begun implementation of a county-wide approach to zoning code enforcement including the development and distribution of an Intermunicipal Agreement and development of GIS

data for county-wide zoning code enforcement. Currently all municipalities share county-wide building code services and 16 Towns and eight Villages have consolidated enforcement of the NYS Building Code into the same county-wide enforcement entity. Currently, G/FLRPC staff are working with Wyoming County to continue consolidating all municipal (24) zoning code enforcement into one county department and developing more uniform code. This is an efficiency model that is relevant and transferable to other counties in NYS.

## **Data, Technology & Resource Center**

### **Geographic Information Systems**

GIS services include general mapping, data/database development, data conversion, digitization, and demographic analysis. Specific applications include land use, municipal, and water resources planning, demographic analysis, and economic development.

### **Land Use Monitoring Report**

The annual Land Use Monitoring report provides information on the issuance of building permits to identify areas of growth within the G-FL Region that might require transportation planning and service modifications. The report analyzes the number of permits issued, total square footage, and total value for buildings for each municipality within the region as well as the Metropolitan Planning Area (MPA). The MPA covers Monroe County and the municipalities adjacent to Monroe County in Livingston, Ontario, and Wayne Counties, as well as the Town and City of Canandaigua.

### **Local Update of Census Addresses**

The Local Update of Census Addresses (LUCA) program is the only opportunity offered to tribal, state, and local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdiction prior to the 2020 Census. The Census Bureau relies on a complete and accurate address list to reach all living quarters and associated populations for inclusion in the decennial Census.

By participating in LUCA it helps ensure an accurate decennial census count. Decennial census counts help the federal government distribute more than \$400 billion in funds annually for infrastructure, programs, and services. The decennial census helps communities plan for future needs and deal with population based programs. The decennial population counts affect state and federal congressional representation and redistricting. This process has resulted in increased numbers and accuracy in delivery of the Census short form, thereby increasing participation rates and accurate counts for past decennial Censuses. It is also important to consider that we live with decennial Census numbers for ten years.

### **Socio-Economic and Demographic Data Development, Analysis & Dissemination**

The State Data Center operates through a network of Affiliate Data Centers throughout New York State. As an Affiliate Data Center, G/FLRPC maintains Census and related economic and demographic data and provides information services to local government, business and the public. This year services have included outreach, support, and assistance related to Census and socio-economic and demographic data.

## **Additional Services**

### **Clean Energy Communities**

The NYSERDA Clean Energy Communities (CEC) Program is a \$16 million initiative to help local governments across the state reduce energy consumption and drive clean energy use in their communities. Local governments that completed four out of ten identified High Impact Actions earned the CEC designation and in most cases access to grant funding to implement additional clean energy projects. G/FLRPC is the Finger Lakes Region CEC Coordinator. Since the beginning of the program 29 municipalities in the region have been certified as CECs, and over 180 High Impact Actions have been approved by NYSERDA across over 70 counties or municipalities.

### Local Government Workshop

In an effort to support local government training and education, G/FLRPC has presented the Regional Local Government Workshop series since 1996. The 2018-2019 workshops attracted municipal staffs, elected officials, boards, planning professionals, and others. The Fall Workshop was held on November 14, 2018. The Spring Workshop was held on May 17, 2019.

### Intergovernmental Reviews

Circular A-95 served as the initial guiding document for state and federal review of federal grant and loan applications. In the Finger Lakes Region, G/FLRPC serves as the region's single review point for federal assistance applications. This means that by submitting an application to the Clearinghouse, the applicant receives a one-stop review by G/FLRPC and the appropriate county through its county planning department.

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## 2018 Financial Summary

### *General Fund Revenue*

|                 |           |
|-----------------|-----------|
| Member Support  | \$96,457  |
| State Funds     | \$259,563 |
| Federal Funds   | \$145,642 |
| Other Funds     | \$39,400  |
| Interest Income | \$32      |
| Total Revenue   | \$541,094 |

### *Other Financing Sources*

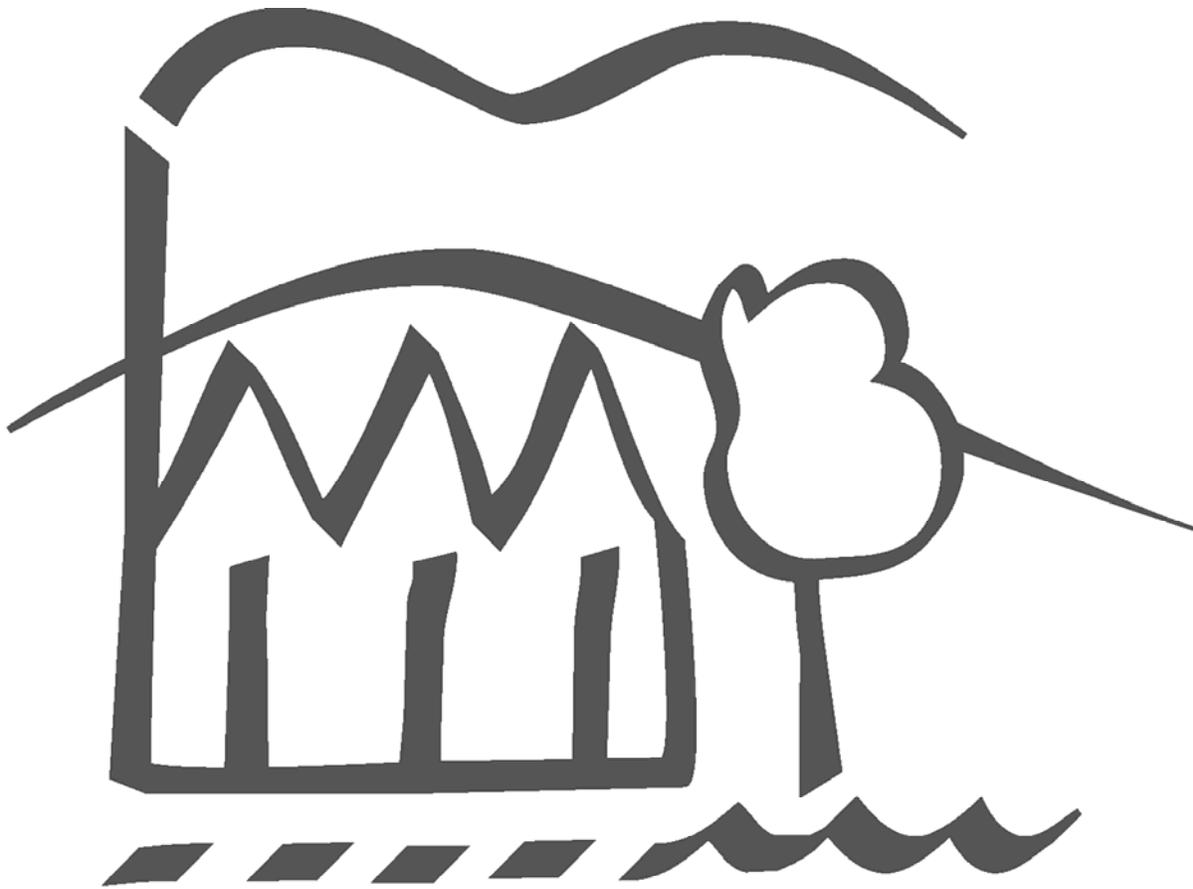
|                       |       |
|-----------------------|-------|
| Interfund Transfer In | \$318 |
|-----------------------|-------|

### *General Fund Expenditures*

|                           |           |
|---------------------------|-----------|
| Salaries/Benefits         | \$442,644 |
| Equipment and Maintenance | \$7,226   |
| Operating Expenses        | \$71,370  |
| Total Expenditure         | \$521,240 |

### *General Fund Equity*

|                   |           |
|-------------------|-----------|
| Beginning of Year | \$231,152 |
| End of Year       | \$251,324 |



**Genesee/Finger Lakes Regional Planning Council**

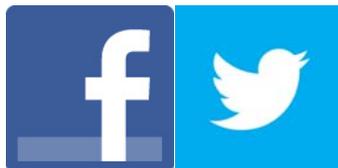
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