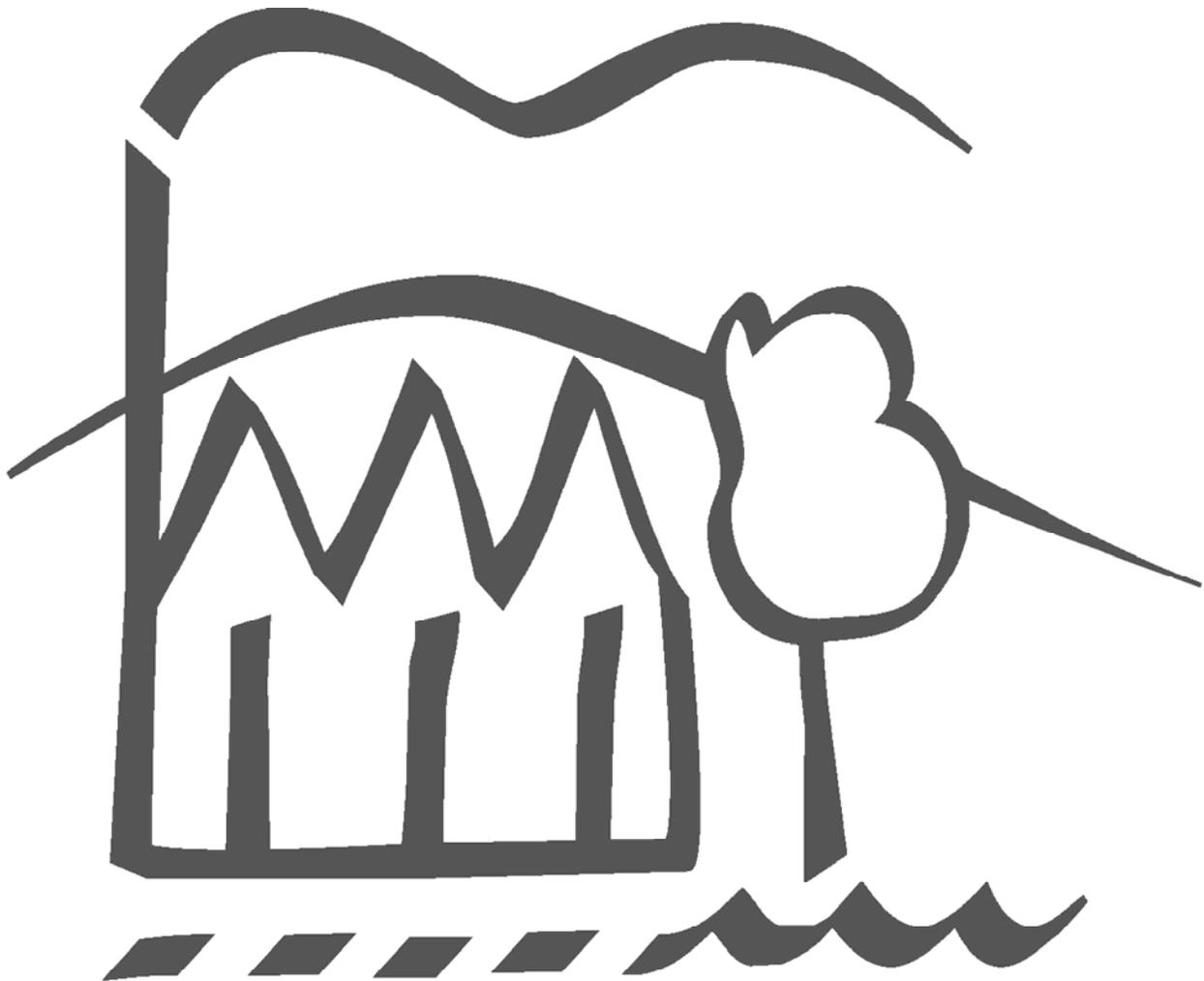


Genesee/Finger Lakes Regional Planning Council

2019-2020 Annual Report



The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.

Serving
Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming & Yates Counties

Notes from the Chair

As we completed 2019, we were reviewing the Genesee/Finger Lakes Regional Planning Council (G/FLRPC) to improve the effectiveness of the core organization and the methods that could be applied to improve the effectiveness of the Planning Council's relevance and productivity to ensure that the time and energy spent by all of its members is well spent. Our approach was to examine our organization and processes to understand what changes were needed going forward.

Our intent continues to be to have an organization that considers issues from a regional perspective and where appropriate seeks funding for implementation of various initiatives. G/FLRPC's primary program components continue to include Local, Regional and Water Resources Planning, Regional Economic Development Planning, and a Data, Technology, and Resource Center. G/FLRPC currently serves as the Clean Energy Communities program coordinator for the Region as well. In addition, G/FLRPC assists member counties, as requested, with specific projects and to continue offering the Regional Local Government Workshop as a valuable training program for the region.

As we entered 2020, the G/FLRPC experienced numerous changes in membership both in the Council as a whole and the Executive Committee. Many of the changes were precipitated by the outcome of the elections in November of 2019 including the change in Chair, as Brenda Donahue left to begin a new chapter. Like everyone and all our counties, we were impacted by the advent of the COVID-19 Pandemic as a Public Health Emergency and its significant economic fallout.

As we move forward and reopen our region, we will leverage the G/FLRPC staff and our multicounty collaboration to help our region recover economically in the coming months and years.

Tim Cutler, Acting Chair, G/FLRPC and Yates County Legislator

Notes from the Executive Director

I'd like to take this opportunity to share some of our accomplishments. Over the past year we have produced regional reports and finalized programs. These include the annual program of the *Regional Land Use Monitoring Report*, the Post-Flood Recovery Building Workshop for the Village of Sodus Point project, and the Local Update of Census Address program.

Continuous programs include the District Organization for the federal Economic Development District, which aims to grow businesses and jobs in the Region, the Regional and Growing the Agriculture Industry Now! (GAIN) revolving loan fund programs, Regional Water Resources Planning program, the Regional Local Government Workshop series, which assists local governments with training and education, geographic information systems, and the NYS Data Center Affiliate program.

At the same time we have started or continued to work on many regional projects and programs including the Clean Energy Communities Program, Wyoming County Implementation of Efficient and Effective Zoning Code and Enforcement, Advancing Housing Resiliency through Housing Assistance in the Genesee-Finger Lakes Region, and the One Stop Operator for RochesterWorks!, GLOW, and Finger Lakes Workforce Development Boards.

Please take a moment to review some of what we have done over the past year and please let us know how we can serve you better.

David S. Zorn, Executive Director

Who We Are

GENESEE/FINGER LAKES REGIONAL PLANNING COUNCIL		
Dr. Timothy Cutler, Acting Chair • Tracy DiFlorio, Treasurer		
COUNTY/CITY	VOTING	EX-OFFICIO
GENESEE	Rochelle Stein, Gary T. Maha, Steve Hyde	Felipe A. Oltramari
LIVINGSTON	David LeFeber, (A) William Wadsworth, Michael Falk, Bonnie Taylor-Davis	Angela Ellis, William Bacon
MONROE	Adam Bello, Dr. Joseph Carbone, (A) George J. Hebert, Tracy DiFlorio, David Dunning, Anthony F. Wechsler, Robert Corby	Ana Liss, Rochelle Bell
ROCHESTER	Lovely A. Warren, (A) Dorraine Kirkmire, Loretta C. Scott, (A) Robert Scanlon, Kaeri Carroll	Dana Miller
ONTARIO	John F. Marren, (A) Frederick Wille, Todd D. Campbell, Peter Ingalsbe	Thomas Harvey, Michael Manikowski
ORLEANS	Lynn Johnson, (A) Kenneth DeRoller, James Bensley	James Whipple
SENECA	Robert Hayssen, (A) Mitchell Rowe, Jill Henry	Sarah Davis
WAYNE	Ken Miller, Scott Johnson, Jon Verkey	Brian Pincelli
WYOMING	Jerry Davis, (A) Daniel Lauer, Douglas Berwanger	William Daly, James Pierce
YATES	Douglas Paddock, Dr. Timothy Cutler	Steve Griffin, Dan Long
AT-LARGE	Clyde Forbes, Esther Leadley, Nathan Rudgers, David Woods	
GENESEE TRANSPORTATION COUNCIL		James Stack
(A) Alternate		

STAFF			
		Ext.	Email Address
Haylee Ferington	Planner	18	hferington@gflrpc.org
Kiernan Playford	Planner	22	kplayford@gflrpc.org
Emily Royce	Planner	20	eroyce@gflrpc.org
David Zorn	Executive Director	14	dave.zorn@gflrpc.org

What We Have Done

Economic Development

G/FLRPC provides ongoing services to support local, county and regional economic development planning including management of a regional Revolving Loan Fund, development and implementation of the *Comprehensive Economic Development Strategy (CEDS)*, research and technical assistance, assistance with economic, workforce, and community development, planning and participation, and coordination and training that promotes the economic development goals and objectives of the *CEDS*.

The *CEDS* is an ongoing process that yields a strategy-driven plan for economic development in the nine-county Region. The process coordinates regional economic development resources, and the document sets forth goals and objectives for the Economic Development District (EDD), while highlighting regional assets and areas for improvement. The outcome is the development of a comprehensive action plan to achieve these goals, and an EDD guide to promote and assist in the implementation of the development strategy.

G/FLRPC's Revolving Loan Fund advocates for, facilitates, and promotes financial collaborations that assist regional small business development. Relationship building, coordination and service enhancement continue to guide this program.

Growing the Ag Industry Now!

The Genesee-Finger Lakes Region contains three of the top five and five of the top ten agricultural counties in New York State. As such the Region applied for and was awarded an agriculture and food related business revolving loan fund. The Region's Growing the Ag Industry Now! (GAIN) loan fund is an initiative to capitalize agriculture and related businesses that are adopting new technologies, diversifying or expanding.

One-Stop Operator

G/FLRPC is serving as the One-Stop Operator for RochesterWorks! (Monroe County Workforce Investment Board (WIB)), the Genesee, Livingston, Orleans, Wyoming (GLOW) WIB, and the Finger Lakes WIB. The Workforce Innovation and Opportunity Act (WIOA), signed into law on July 22, 2014, has a focus on enhancing the current, high-quality one-stop center system by continuing to align investments in workforce, education, and economic development to regional in-demand jobs. The law places greater emphasis on local resource coordination to better meet the needs of jobseekers, workers, and businesses. This includes the cultivation of partnerships and strategies necessary for One-Stops to provide job seekers and workers with high-quality career services, education and training, and supportive services. Therefore, under WIOA the Career Centers are required to partner with a range of federally funded employment and training programs to promote the coordination of services on behalf of job seekers and businesses. The One-Stop Operator is integral in supporting the system and coordinating these services.

Regional, Local & Water Resources Planning

Advancing Housing Resiliency through Housing Assistance in the Genesee-Finger Lakes Region

Advancing Housing Resiliency through Housing Assistance in the Genesee-Finger Lakes Region (Advancing Resiliency) addresses the need to strengthen the resiliency of housing in the Genesee-Finger Lakes Region. Advancing Resiliency researches and assesses the feasibility of incorporating resiliency measures into local/regional housing programs to document local housing plans, programs, and/or procedures in the wake of National Flood Insurance Program (NFIP) reauthorization, and provides guidance for funding and incentives to improve disaster-resilient housing in the regulatory floodplain.

Implementing Complete Streets: A Guidebook

Implementing Complete Streets Guidebook will provide information to the region to assist municipalities in navigating the challenges and questions of implementing a complete streets policy in their community. Complete Streets are streets that are designed and operated to enable safe access for all users, in that pedestrians, bicyclists, motorists and public transportation users of all ages and abilities are able to safely move along and across a street. The guidebook will have examples of local case study communities as well as resources and a model policy template that can be used to guide municipalities through the adoption of a complete streets policy.

Post-Flood Recovery Building Workshop for the Village of Sodus Point

This community-based stewardship and education activity documented lessons-learned from the high water levels of the spring and summer of 2017 on Lake Ontario for the Village of Sodus Point in Wayne County. The final *Post-Flood Recovery Building Workshop for the Village of Sodus Point* report, including recommendations, was issued in August of 2019. The record-high water levels are an indication that extreme weather can become a stressor for communities. As the means and extremes of climate hazards are observed, municipalities are beginning to consider the reduction of future risk into their planning and development goals to ensure that people, property, and infrastructure are not placed or rebuilt in harm's way.

Water Resources Planning

G/FLRPC is working with the NYS Department of Environmental Conservation and regional partners to assist with water resources planning including assistance and participation with development and implementation of a source water protection program, assistance with the development of Nine Element (9E) watershed management plans, Municipal Separate Storm Sewer System (MS4) General Permit Assistance, and providing other water resources planning services.

Wyoming County Implementation of Efficient and Effective Zoning Code and Enforcement

Wyoming County has begun implementation of a county-wide approach to zoning code enforcement including the development and distribution of an Intermunicipal Agreement and development of GIS data for county-wide zoning code enforcement. Currently all municipalities share county-wide building code services and 16 Towns and eight Villages have consolidated enforcement of the NYS Building Code into the same county-wide enforcement entity. G/FLRPC staff worked to create two model zoning codes with Wyoming County based heavily on existing codes across Wyoming County. This effort supports the development of a more uniform code across the county as efforts continue to consolidate all municipal (24) zoning code enforcement into one county department. This effort would be very relevant and transferable to other counties experiencing similar circumstances across NYS.

Data, Technology & Resource Center

Geographic Information Systems

GIS services include general mapping, data/database development, data conversion, digitization, and demographic analysis. Specific applications include land use, municipal, water resources planning, demographic analysis, Clean Energy Communities program resources, and economic development. Some notable maps include an electric vehicle registration by county and charging stations location map and a Benchmarking High Impact Action map for the regional Clean Energy Communities program.

Land Use Monitoring Report

The annual *Regional Land Use Monitoring Report* provides information on the issuance of building permits to identify areas of growth within the G-FL Region that might require transportation planning and service modifications. The report analyzes the number of permits issued, total square footage, and total value for buildings for each municipality within the region as well as the Metropolitan Planning Area (MPA). The Land Use Monitoring Report is published yearly and available on the G/FLRPC website. This year, the report took some incremental steps to provide additional visualizations and analysis of the data.

Local Update of Census Addresses

The Local Update of Census Addresses (LUCA) program is the only opportunity offered to tribal, state, and local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdiction prior to the 2020 Census. The Census Bureau relies on a complete and accurate address list to reach all living quarters and associated populations for inclusion in the decennial Census. By participating in LUCA it helps ensure an accurate decennial census count. Decennial census counts help the federal government distribute more than \$675 billion in funds annually for infrastructure, programs, and services. The decennial census helps communities plan for future needs and deal with population based programs. The decennial population counts affect state and federal congressional representation and redistricting. This process has resulted in increased numbers and accuracy in delivery of the Census short form, thereby increasing participation rates and accurate counts for past decennial Censuses. It is also important to consider that we live with decennial Census numbers for ten years.

The LUCA program was completed over a two year period concluding the majority of work in October of 2019. The first phase of LUCA was initially submitting updates on additions and corrections to the Census Master Address File. The second phase was the Feedback period where G/FLRPC, on behalf of the nine county region appealed addresses rejected by the Census Bureau from the first phase with supporting evidence. We received the final determination of our appeals in January of 2020. In total, G/FLRPC submitted 124,139 addresses in the first phase and achieved a 91% acceptance rate of addresses. Through the final feedback appeals process, the region added or corrected 113,066 addresses to the Master Address File. This was an exceptional project with many people involved both internally at G/FLRPC and through extensive support by the nine counties and all the municipalities in the Region as they were able. LUCA 2020 has now come to a very successful conclusion.

Socio-Economic and Demographic Data Development, Analysis & Dissemination

The State Data Center operates through a network of Affiliate Data Centers throughout New York State. As an Affiliate Data Center, G/FLRPC maintains Census and related economic and demographic data

and provides information services to local government, business and the public. This year services have included outreach, support, and assistance related to Census and socio-economic and demographic data.

Additional Services

Clean Energy Communities

The NYSERDA Clean Energy Communities (CEC) Program is a \$16 million initiative to help local governments across the state reduce energy consumption and drive clean energy use in their communities. Local governments that completed four out of ten identified High Impact Actions earned the CEC designation and in most cases access to grant funding to implement additional clean energy projects. G/FLRPC is the Finger Lakes Region CEC Coordinator. Since the beginning of the program in the region - 33 municipalities have been certified as CECs and 75 communities participate in the program with 206 High Impact Action Items accomplished. The current round of the Clean Energy Communities program sunsets in the latter half of 2020 and the Council would like to briefly thank all those involved since the onset for a successful and impactful program.

Local Government Workshop

In an effort to support local government training and education, G/FLRPC has presented the Regional Local Government Workshop series since 1996. The 2019 workshops attracted municipal staffs, elected officials, boards, planning professionals, and others. The Fall Workshop was held on November 15, 2019.

Intergovernmental Reviews

Circular A-95 served as the initial guiding document for state and federal review of federal grant and loan applications. In the Finger Lakes Region, G/FLRPC serves as the region's single review point for federal assistance applications. This means that by submitting an application to the Clearinghouse, the applicant receives a one-stop review by G/FLRPC and the appropriate county through its county planning department.

2019 Financial Summary

General Fund Revenue

Member Support	\$96,457
State Funds	\$200,577
Federal Funds	\$148,313
Other Funds	\$41,855
Interest Income	\$108
Total Revenue	\$487,310

Other Financing Sources

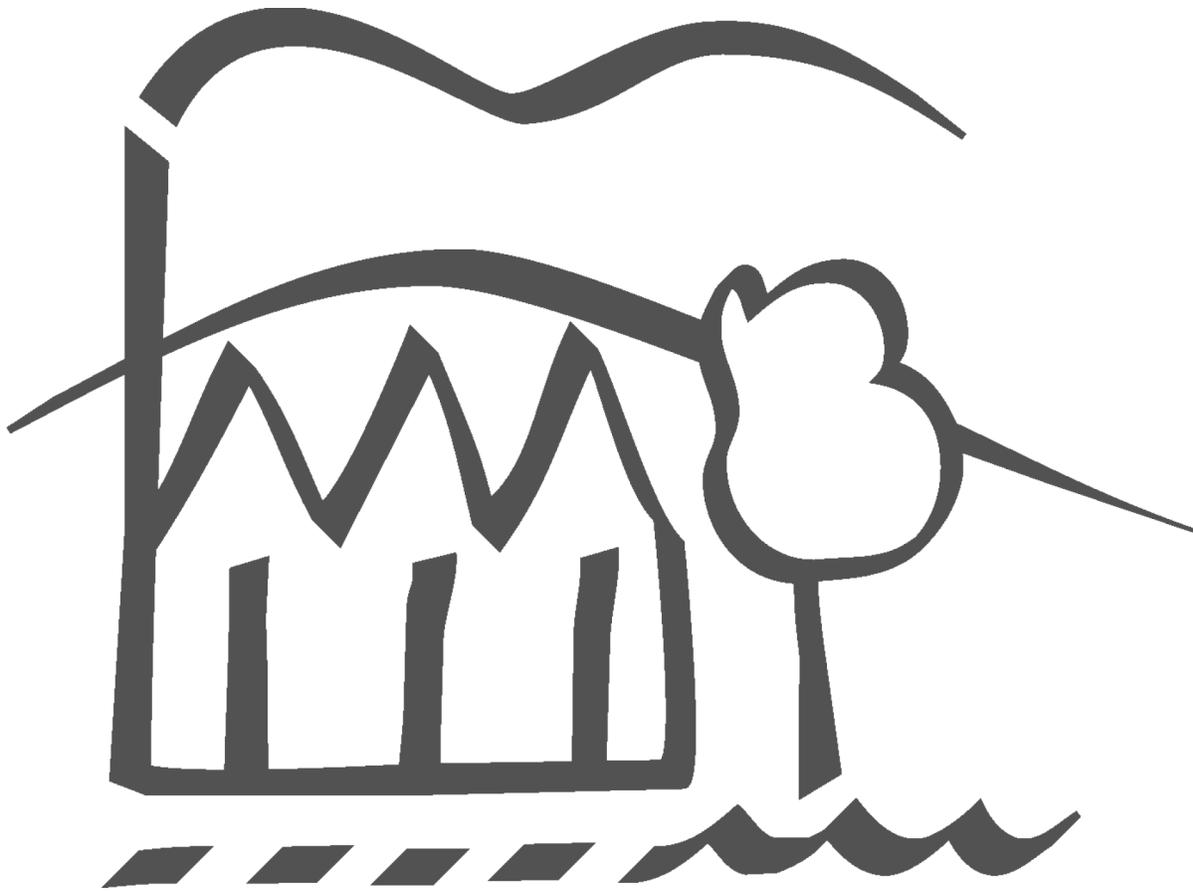
Interfund Transfer In	\$674
-----------------------	-------

General Fund Expenditures

Salaries/Benefits	\$429,119
Equipment and Maintenance	\$4,222
Operating Expenses	\$80,794
Total Expenditure	\$514,135

General Fund Equity

Beginning of Year	\$251,324
End of Year	\$225,173



Genesee/Finger Lakes Regional Planning Council

50 West Main Street, Suite 8107

Rochester, New York 14614

585-454-0190

www.gflrpc.org

gflrpc@gflrpc.org



Follow @GFLRPC