



Genesee/Finger Lakes Regional Planning Council

ROBERT BAUSCH, Chair • BRENDA DONOHUE, Vice Chair • STEVEN M. LEROY, Treasurer • DAVID S. ZORN, Executive Director

Growing the Agriculture Industry Now! (GAIN) Revolving Loan Program

An initiative to capitalize agriculture and related businesses that are adopting new technologies, diversifying, or expanding in the Genesee-Finger Lakes Region!

The Genesee-Finger Lakes (G-FL) Region includes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates Counties. The Region contains three of the top five and five of the top ten agricultural counties in New York State. It truly is the “Bread Basket” of New York State. The diversity of the Region’s agricultural industry is considerable with economic strength in such sectors as dairy, yogurt, apples, stone fruit, cash crops, grapes, wineries, and more. Farms and support businesses continually innovate, expand and diversify in order to thrive. The most recent Census of Agriculture (2012) indicates that farm-gate sales in the region totaled \$1.6 billion, comprising 30% of the statewide farm sales, with food processing and other support businesses as additional multipliers. A 2012 study by Cornell (Schmit&Bills EB2012-11) estimated the region’s agriculture and food system output to be \$9.2 billion or about 9.3% of the total regional economy. This same study indicated that about 79,000 people or 11.5% of the total employment in the Finger Lakes Region are employed in the agriculture and food system sectors.

Eligible Activities

This loan pool will support capital projects for the creation, retention and expansion opportunities for the region’s farmers and agricultural related businesses

Priority will be given to ag-related projects that demonstrate:

- Job creation/ job retention
- Farm diversification including: value-added agriculture products; farm-based retail/wholesale (farm markets, wineries, distilleries)
- Investment in new technology including: renewable energy projects production, harvesting and processing equipment
- Increase the amount of land in productive agricultural use
- Growth in net revenue for agricultural enterprises
- Leveraging other sources of funding
- Renewable energy application
- Projects that produce secondary economic development multipliers (e.g. other business expansions)

The Growing the Agriculture Industry Now! (GAIN) Revolving Loan Program Offers:

- Technical Assistance
- Up to \$200,000 Revolving Loan Program with below-market interest rates

Call us. Let's talk about how the Growing the Agriculture Industry Now! (GAIN) Revolving Loan Program can help your business grow.

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Local County Contacts:

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<p>Monroe County - Lydia Birr 585-753-2018, LBirr@monroecounty.gov</p>	<p>Monroe County Economic Development 50 West Main Street, Rochester, NY 14614</p>
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<p>Orleans County - James Whipple 585-589-7060, jwhipple@orleansdevelopment.org</p>	<p>County of Orleans Industrial Development Agency 121 North Main Street, Albion NY 14411</p>
<p>Seneca County – Jill Henry 315-539-1724, jhenry@co.seneca.ny.us</p>	<p>Seneca County Planning & Community Development, Seneca County Office Building, 1 DiPronio Drive, Waterloo, NY 13165</p>
<p>Wayne County – Brian Pincelli 315-946-5917, bpincelli@co.wayne.ny.us</p>	<p>Wayne County Industrial Development Agency 9 Pearl Street, Lyons, NY 14489</p>
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