

Genesee/Finger Lakes Regional Planning Council



February Webinar Series

G/FLRPC - February 10, 2016, 12:00-1:00

Exploring Census Data Tools - February
17, 2016, 12:00-1:00

Economic Development Data Resources
- February 24, 2016, 12:00 -1:00

<http://www.gflrpc.org/webinars.html>

Regional Planning Councils

- A public organization created to foster **coordination among neighboring communities**
- Provide a **regional approach** to those concerns crossing local boundaries.
- Local communities **joined as a unit economically, socially, and geographically.**
- **Do not have the power to regulate or tax.**
- Nationwide more than 670 , representing almost all 50 states.
- Vehicle for **local governments to share their resources and to make the most of funding, planning and human resources.**



Organizational Structure

- Established in 1977 by joint resolution
- Articles 5-G and 12-B of NYS Gen Mun Law
- Members and Representatives
 - Counties, City of Rochester, and community at-large
 - Chief elected officials, local legislators, department heads, and key community leaders in the region.
- Mission

The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.

Program Areas

- Economic Development – Greg Albert
- Regional, Local & Water Resources Planning – Jayme Thomann
- Data, Technology & Resource Center – Razy Kased
- Additional Services






Economic Development

- Federal Economic Development District (EDD)
 - Regional Comprehensive Economic Development Strategy (CEDS)
 - Regional Revolving Loan Fund
- Growing the Ag Industry Now! (GAIN!)
- Economic Development Studies, Plans and Strategies
- Brownfields

Industry Clusters

- Industry clusters are generally defined as “interrelated industries and firms that have similar operational, technical, labor, and other resource needs and produce goods or services that may compete with or have strong alliances to each other and are concentrated geographically”
 - Information and Communication Technology
 - Optics and Imaging
 - Biotech and Life Sciences
 - Agribusiness and Food Processing
 - Advanced Manufacturing
 - Alternative Energy

Brownfields

- Brownfields are real property, the expansion, redevelopment, or reuse of which **may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant.** Cleaning up and reinvesting in these properties protects the environment, reduces blight, and takes development pressures off greenspaces and working lands.

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What is the CEDS?

- US Department of Commerce
Economic Development
Administration
- Continuous Process
 - Analyze Regional Economy
 - Define ED Goals and Objectives
 - Identify Project Opportunities
- Guides Regional Economic
Development
 - Action Plan
 - Opens up funding opportunities



CEDS Overview

- Overview of the G-FL Region
 - Geography
 - History
 - Socio-Economic and Demographic Information
 - Economic, Workforce and Transportation Profile



CEDS Overview

- Current Economic Development and
Related Assets, Programs, and Activities
 - New York State ED Activities
 - Workforce Development Activities
 - Regional Marketing, Research and Entrepreneur
Activities
 - Infrastructure
 - Brownfields
 - New York State Canal
 - Village Main Streets
 - Tourism

CEDS Overview

Development Actions, Efforts and Priorities

- Nine Counties, City of Rochester & Region
 - Economic Development Narratives
 - Discussion of past, present and projected economic development projects and priorities
 - Identification of Priority Projects
 - Coordination with Finger Lakes Regional Economic Development Council Priority Projects
 - Specific prioritized project list including:
 - Lead agency
 - Expected total project costs
 - Estimated numbers of jobs to be created

CEDS Overview

- Goals, Objectives, Strategies and Measures
 - Economic Development Goals of the Region
 - Objectives and Strategies to address each goal
 - List of performance measures to evaluate the successful development and implementation of the CEDS



CEDS Overview

- Plan of Action
 - G/FLRPC Activities and Projects
 - How current programs can be utilized to address regional economic development goals
 - Outlines G/FLRPC Plan of Action for addressing the regional economic development goals



Regional Revolving Loan Fund

- Small and medium sized businesses
- Can participate with other public and private financing tools for:
- Fixed asset and working capital
- Loans are subject to availability of total funds and for each type of loan at time of application
- Industrial and service activities
- Regional
- Minimum and maximum
- Equity
- Private lender involvement
- Job creation

Growing the Ag Industry Now! (GAIN!)

- An initiative to help capitalize agriculture and related businesses that are adopting new technologies, diversifying or expanding in the Region
- This loan pool will support capital projects for the creation, retention and expansion opportunities for the region's farmers and agricultural related businesses

Other Economic Development Studies, Plans and Strategies

- Economic Development Plans
- Perry Brownfield Opportunity Areas
- Regional Engagement
- *Regional Rights of Way Study*
- Investing in Manufacturing Communities Partnership

Regional Engagement



- Regional approach to advance economic and community development planning
- Assessment and profile of existing conditions
- Identify opportunities to advance economic development
- Prioritize future revitalization efforts within the Region
- Final strategy identifies priorities, projects, and action items

Regional, Local & Water Resources Planning

- Regional Plans and Studies
- Water Resources Planning
- Main Street Revitalization/Downtown
- Historic Preservation Planning
- Flood and Hazard Mitigation Planning
- Municipal Planning and Local Government Support
- Consolidation and dissolution

Current and Recent Regional Plans and Studies

- *Regional Blueway Trails Analysis*
- *A Profile of Land Use, Demographics, and Socio-Economic Data in the Genesee-Finger Lakes Region*
- *Regional Inventory of Culturally Significant Areas*
- *Historic Transportation Gateway Inventory and Assessment*
- *Regional Buildout Analysis*
- *Finger Lakes Regional Sustainability Plan*
- *Regional Viewshed Inventory and Analysis*
- *Planning for Transportation and Climate Change: Model Ordinances, Incentives, and Other Resources*
- *Historic Waterfront Planning Guide*
- *Inventory and Mapping of Regional Land Use Regulations*
- *Transportation and Food Systems in the Genesee-Finger Lakes Region*



Finger Lakes Regional Sustainability Plan



- Vision
- Regional Guiding Principles
- Subject Area Goals
- Broad Strategies
- Sub-strategies/Project Ideas
- Representative Projects
- Indicators and Targets



Story of Place



Strategies

Subject Areas	BROAD Strategies	Sub-Strategies	Representative Projects
Energy	5	18	17
Transportation	5	20	37
Land use	4	24	37
Materials/Waste Management	4	16	7
Water Management	5	19	18
Economic Development	5	11	113
Climate Change	4	8	6
Governance	2	6	4
Agriculture	5	18	21
Forestry	4	11	3
	43	151	263

Water Resources Planning

- Stormwater Management
- Green Infrastructure and Low Impact Development
- Watershed Management Planning
- Floodplain Management
- Wellhead Protection Planning
- Data collection and analysis
 - Impervious Surface Scan
 - Road Deicing and Storage Inventory
- Education, outreach and training

Green Infrastructure

Green infrastructure is an approach to wet weather management that is **cost-effective, sustainable, and environmentally friendly**. Green Infrastructure management approaches and technologies infiltrate, evapotranspire, capture and reuse stormwater to maintain or restore natural hydrologies.

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GI Practices

- Conservation
- Buffers
- Forestation
- Vegetated Channels
- Trees
- Rooftop and Overland Runoff – Pervious
- Stream Daylighting
- Rain Gardens
- Green Roof
- Stormwater Planters
- Rain Tank – capture and reuse
- Porous Pavement

GI Projects

- Green Infrastructure Resource Guide
- Green Infrastructure and Low Impact Development Evaluation and Implementation Plan
- Green Infrastructure for Historic Districts
- Green Infrastructure Design Guidelines

Stormwater and Floodplain Management

- Stormwater Phase II Regulations
- Green Infrastructure
- Resiliency Planning
- Flood Smart Communities

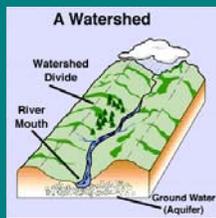
- Education and Outreach – flood and floodplain management, NFIP, CRS

- CRS Demonstration Project

Watershed Planning

- Four Legs of the Stool
- Stages
- Balancing Act - quality of conflicting uses

- Restoration and protection
- Land use and land value
- Tools in the toolbox
- Prioritize issues and target funding
- Coordination and cooperation



Four Legs of a Stool

- Oversight and Involvement
- Education and Outreach
- Public Participation
- Fact Finding



Stages

- Existing State
- Desired State
- Strategies and Actions



Quality of uses

- Fishing
- Boating
- Drinking Water
- Irrigation
- Aesthetics
- Agricultural uses
- Industrial uses
- Bathing/swimming
- Hiking/Biking



Main Street Revitalization/Downtown

- Downtown Revitalization Planning
- *Preparing Village Main Streets for Planning*
- *A Guidebook for the Planning of Main Streets and Commercial Districts*
- *Creating Residential, Commercial and Municipal Upper Floors: A Guidebook For Regional Revitalization*



Hazard and Flood Mitigation

- Flood Mitigation Planning
 - Genesee & Wyoming Counties Joint Flood Mitigation Plan
- Hazard Mitigation Planning
 - Genesee County
 - Livingston County
 - Ontario County Update
 - Orleans County
 - Wayne County and Update
 - Wyoming County and Update

Municipal Planning and Local Government Support

- Land Use Regulations and Controls
 - Comprehensive Planning
 - Zoning
- Strategic Visioning
- Consolidation and Sharing of Services
- Local Government Workshop
 - 2 per year

Data, Technology & Resource Center

- Geographic Information Systems (GIS), Mapping, Remote Sensing
- Socio-Economic and Demographic Data – development, analysis, dissemination
- U.S. Census Bureau and NYS Data Center Affiliate Programs

Socio Economic and Demographic Data

- County and Municipal Population Projections
- Annual Land Use Monitoring Report
- School District Enrollment Projections
- Regional Atlas and County Profiles
- Build-out and municipal fiscal analysis





U.S. Census Bureau and NYS Data Center Affiliate Programs

- Census
 - Decennial
 - Outreach and Support
 - Local Update of Census Addresses
 - Transportation Analysis Zones
 - American Community Survey
 - Other
- Socio-Economic and Demographic Data

Additional Services

- Regional Local Government Workshop
- Grant administration, applications, proposals
- Newsletter
- EBlasts
- Coordination and Collaboration
- Regional Roundtables
- Speakers Bureau/Webinar Series
- Survey/Inventory development and analysis
- Web site – www.gflrpc.org



Genesee/Finger Lakes Regional Planning Council

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