

# LUCA 2020

## Overview

Genesee/Finger Lakes Regional  
Planning Council

Census Local Update of Census  
Addresses Operation (LUCA)

# Objectives for Presentation

- 2020 Census LUCA Overview
- What is LUCA??
- Importance of LUCA and Census 2020
- What is the role of G/FLRPC and Municipality in LUCA 2020?
- Q & A
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# 2020 LUCA Overview

- U.S. Census Bureau's Local Update of Census Addresses (LUCA) program is the only mechanism for communities to work with the U.S. Census Bureau in updating the file that controls the delivery of the 2020 Census form that is most responsible for an accurate count.
- LUCA is a voluntary program that gives tribal, state and local governments the opportunity to review and update the Census Bureau's Address List for residential addresses in their area.



# 2020 LUCA Overview Cont.

## Who can participate?

- Active governments
- States, counties, planning districts
- Cities, towns, townships, boroughs, villages.
- Federally recognized tribes with a reservation or off-reservation trust land
- But...Regional Planning Agencies must have governments sign off to them.



# Importance

- Your participation in LUCA has many benefits, including contribution to the apportionment of seats in the House, the distribution of \$400 billion in federal funds for 1,000s programs, and can help your community plan for future needs.
- **Apportionment**
- **Draw** congressional and state legislative districts, school districts and voting precincts
- **Distribute** federal dollars to states
- **Inform** local gov't planning decisions
- **Inform** business where to locate
- **Provide** benchmarks for American Community Survey
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# Importance Cont.

## Why participate?

- It improves the Census Bureau's Master Address List **BEFORE** the 2020 Decennial begins.
- The Census is based on the address list
- The ACS is based on the address list
- Accuracy gets people and stats in the right place
- It's your chance to see addresses we will use.

# Who is counted?

- Census Bureau is committed to counting every person
- Usual residence:
  - defined as the place where a person lives and sleeps most of the time. This place is not necessarily the same as the person's voting residence or legal residence.
- (Un)usual residence:
  - Experiencing homelessness
  - Snowbirds
  - Children in shared custody arrangements
  - College students
  - Live-in employees
  - Military personnel
  - People who live in workers' dormitories

# Confidentiality and Security

- The information provided to/from LUCA is covered under Title 13 of the United States Code which:
  - Requires the Census Bureau to ensure confidential treatment of census-related information, including individual addresses and map structure points
  - Requires that all liaisons, reviewers, and anyone with access to Title 13 materials abide by Confidentiality and Security Guidelines
  - Requires the Census Bureau maintain the confidentiality of all information it collects

# 2020 Census LUCA Schedule

- What is the LUCA Schedule?
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- **January 2017:** Advance notification of the LUCA operation mailed to the highest elected official (HEO) or Tribal Chairperson (TC) of all eligible governments and other LUCA contacts.
- **March 2017:** LUCA promotional workshops begin.
- **July 2017:** Invitation letter and registration forms mailed to the HEO or TC of all eligible governments.
- **October 2017:** Training workshops begin. Self-training aids and Webinars will be available online at the LUCA website.
- **December 2017:** Deadline to register for LUCA.
- **February 2018:** Participation materials mailed to registered participants.
  - **120** calendar days to review and update the Census Bureau's Address List from receipt of materials
- **August 2019:** Feedback materials offered to participants with the results of address canvassing.
- **April 1, 2020: Census Day.**

# Notice and Designation

- **Advanced notice** mailed to Highest Elected Officials (HEO) and Tribal Chairs (TC) (cc other LUCA contacts) January 2017 **(Completed)**
  - Contact Update Form
- **Invitation and registration** mailed July 2017 **(Upcoming)**
  1. Registration Form
  2. Confidentiality Agreement Form
  3. Product Preference Form
  4. Self-Assessment for the Confidentiality and Security Guidelines

**Dec 15, 2017 – Registration Deadline**

# Address Database List

- Identify local address sources such:
- Building permits
- E-911 address files
- Local utility records
- Annexation records
- Assessment or taxation files
- Water and Sewer
- Any database that may contain location information

Questions?



# Resources

- <https://www.census.gov/geo/partnerships/luca.html>
- [www.glfprc.org/luca](http://www.glfprc.org/luca)

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