



**PARKS & TRAILS**  
NEW YORK

**The Economic Impact of the Erie Canalway Trail**  
AN ASSESSMENT AND USER PROFILE OF NEW YORK'S LONGEST MULTI-USE TRAIL

JULY 2014

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NEW YORK

## Usage is Local

- **92% live in 14 ECT counties**
- **97.5 % live in 35 counties**
- **50% live within 5 miles of the ECT**

Erie Canalway Trail  
Zone One Counties

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## Typical Trail User

- **Employed, college-educated, male cyclist**
- **Member of Generation X (ages 30-49)**
- **Average household income**
- **Spends ~\$26.37/person/visit**

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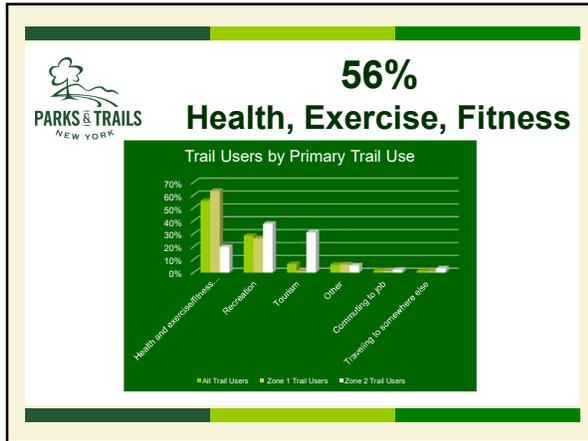
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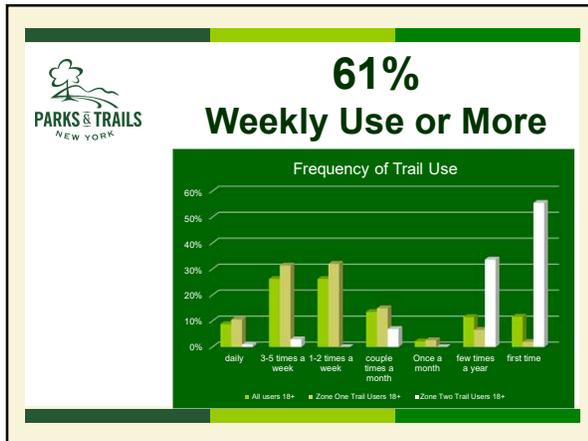
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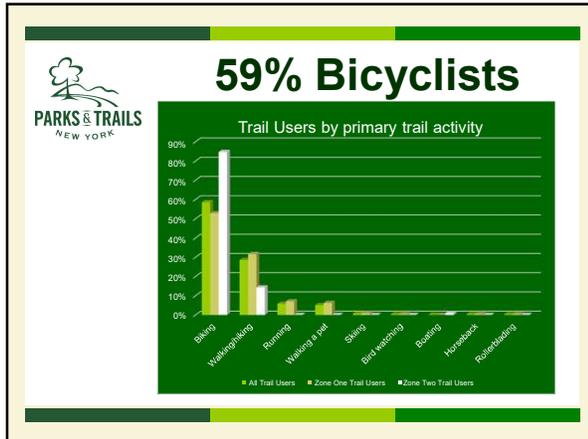
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**Getting to the Trail**  
57% walk or bike

Trail Users Living Less Than 5 Miles from the Trail by Mode of Reaching Trailhead

Group	Percent
Walk	22%
Bike	35%
Horseback	0%
Car, truck, van	44%

n = 268

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 **Invest in Complete Streets**

- Create bike lanes, bike boulevards, separated bike lanes
- Attend to roadway shoulders
- Use bicycle-friendly storm drains
- Calm traffic/reduce speed limits



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**Erect Signage**



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 **Provide Amenities**

- Bicycle racks
- Public restrooms
- Water
- Shelters
- Overnight parking
- Benches
- Bicycle services opportunities - sales, rental, and repair



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## Engage the Community

- Incorporate trail and bicycle facilities into community plans and projects
- Create citizens bicycle or trail advisory committee
- Set a community goal of becoming a “trail town”

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## 7 P's for Successful Trail Projects

**Planning**  
**Public Input**  
**Partnerships**  
**Publicity**  
**Professionalism**  
**Patience**  
**Persistence**

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# PARKS & TRAILS

NEW YORK

[www.ptny.org](http://www.ptny.org)

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