

Regional Engagement Yates County Webinar



Webinar



- Background of the Regional Engagement Project
- Overview of November 5th Sub-Regional Forum
 - Process
 - Feedback
- Discussion of Priority Areas of Focus
 - Goals
 - Projects
- Next Steps
 - Survey
 - County Meeting



Project Background



- Regional approach to advance economic and community development planning
- Assessment and profile of existing conditions
- Identify opportunities to advance economic development
- Prioritize future revitalization efforts within the Region
- Final strategy identifies priorities, projects, and action items



GENESEE/FINGER LAKES
Regional Planning Council

Sub-Regional Forum



- November 5th, 2014
- Seneca, Wayne, Yates Counties
- Project overview
- Individual County breakout sessions
 - Existing Plan Profiles
 - Discussion/Feedback



Priority Areas of Focus



- Brownfields
- Economic Development/Economic Distress
- Downtowns
- Tourism and Recreation
- Waterfronts
- Environmental/Water Resources
- Natural Resources/Energy
- Land use
- Building/Housing
- Infrastructure
- Preservation/Cultural



Brownfields



Goals/Objectives

- Identify and prioritize abandoned gas stations
- Identify and assess brownfield sites within Yates County

Potential Projects

- Penn Yan Boat Marina site
- Vacant gas station located at routes 54 and 14
- New York State Department of Environmental Conservation Remediation Sites
 - NYSEG- Penn Yan Water Street (2012)
 - NYSEG- Penn Yan Linden Street (2011)
 - Other NYS DEC Sites



Economic Development/Distress



Targeted Areas of Distress

- **Census Tract Distress Areas**
- **EDA Distress Criteria** (Per Capita Income 80% or less of National Per Capita Income or Unemployment Rate 1 percentage point greater than national average)
- **Economic Distress Index** (Income; Employment; Poverty; Education; Occupancy; Population Change)
- **Village of Dresden**
- **Village of Dundee**
- **Village of Penn Yan**
- **Analyze impacts of Mennonite population on data**



Economic Development/Distress



Goals/Objectives

- Establish backbone infrastructure for broadband
- Address poverty throughout Yates County
- Improve infrastructure throughout Yates County

Potential Projects

- HTR- Incubator
- Establish rail siding at Elm Street/Hamilton Place
- Yates County Open Access Fiber Network
- Dundee Wastewater Treatment Facility



Downtowns



Goals/Objectives

- Improve Village Main Streets
- Enhance facades and building improvements within downtowns
- Fill vacant storefronts within downtowns
- Identify and enhance gateway corridors

Potential Projects

- Continued implementation of the Our Town Rocks initiative within the Towns of Barrington and Starkey and the Village of Dundee
- Implementation of Penn Yan 2020 Plan



Tourism/Recreation



Goals/Objectives

- Improve tourism customer service
- Increase overnight visitors
- Identify and secure funding for recreational improvements and improve quality of life

Potential Projects

- Establish tourism training program/certification course to improve customer service and help extend visitor stays
- Establish small parks throughout Yates County
- Finger Lakes Museum
- Outlet Trail improvements



Waterfronts



Goals/Objectives

- Address the impact of large lot sizes on hillscaapes
- Address the inefficient use of land along waterfronts
- Establish focused areas for residential development

Potential Projects

- Seneca Lake Watershed Management Plan Implementation
- Penn Yan Marine waterfront redevelopment



Environmental/Water Resources



Goals/Objectives

- Protect and enhance Seneca Lake and the Seneca Lake Watershed
- Provide education and training of local officials on erosion controls and stormwater management
- Support invasive species outreach and education initiatives

Potential Projects

- Implementation of Canandaigua Lake watershed management plan



Natural Resources/Energy



Goals/Objectives

- Embrace renewable energy resources including
 - Wind energy
 - Geothermal
 - Waste to energy

Potential Projects

- Small farm methane digester projects
- Increasing hydro power allocation for Village of Penn Yan



Land Use



Goals/Objectives

- Preserve farms and farmland within Yates County
- Promote planning efforts that protect the natural and scenic resources of the Finger Lakes Region
- Increase agricultural tourism

Potential Projects

- Yates County Agriculture and Farmland Protection Plan update
- Review agricultural district boundaries to ensure they meet current and future uses
- Growing the Agriculture Industry Now! RLF Fund



Buildings/Housing



Goals/Objectives

- Reduce homelessness
- Improve/establish infrastructure to encourage housing development in targeted areas
- Establish neighborhood development

Potential Projects

- Hotel Development
- Benton housing development



Infrastructure



Goals/Objectives

- Expand infrastructure capacity throughout County
- Improve water infrastructure access to wineries and breweries
- Improve water infrastructure for Torrey, Milo, and Starkey
- Establish public transportation system

Potential Projects

- Water and sewer expansion along route 14
- Fox Run, Anthony Road, and 3 Brothers wastewater infrastructure
- Review and assess Village of Dundee water treatment plan



Preservation/Cultural



Goals/Objectives

- Leverage historic districts and sites within Yates County to attract visitors

Potential Projects

- Samson Theatre- Penn Yan
- Preserve the history and character of Village Main Streets



Additional Information



- Finger Lakes Regional Economic Development Council Strategic Plan
 - Submitted CFA applications
- Finger Lakes Regional Sustainability Plan
 - Appendix 3- Recommended Strategies and Projects



Next Steps



- Survey
- Development of Draft County Strategies
- Individual County Forums- Presentation of Draft Strategy and Stakeholder Feedback
 - January/February 2015
- Final Draft County Strategies
 - February 2015

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